

Welcome to the webinar,
Getting Started with OER
We will begin the session shortly.

Webinar Reminders

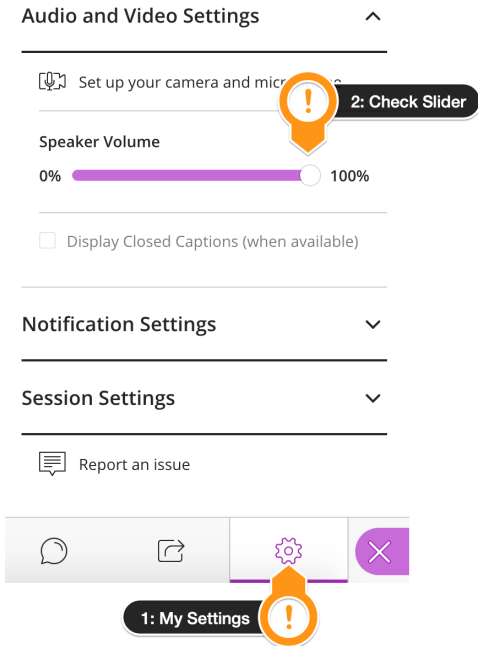
If you are not logged in with identifying information, you will be removed from the session. Please rejoin and when prompted enter in your first name, last name, and college.

Audio and chat are currently disabled.
There will be an opportunity at the end of the session to ask questions.

NOTE: Chrome and Firefox are the recommended browsers for the best Collaborate experience.

Sound Check in Progress

- If you are having issues with sound:
 - we recommend **Chrome** or **Firefox** for the best experience
 - make sure your browser tab is not muted (unmute site / unmute tab option when right clicking the session tab)
 - refresh your browser window
 - make sure your session sound is turned up to 100% (go to the settings cog to check)





Technical College System of Georgia

Getting Started with OER

Nikki Stubbs, GVTC

Blackboard Reminders

- Our webinars are conducted for all three groups, Technical Education, Economic Development and Adult Education. Each group may be at different places in Blackboard so keep in mind that you may not have access to all of the tools/features that we cover in the webinars.
- If you do not yet have access to Blackboard or do not have access to a Blackboard course, please reach out to your contact person for Economic Development or Adult Education.
- Your contact person will let you know when your access will be available.
- If your course is copied from a Master, go into the course before the start of the term to make sure everything looks correct and is working the way it should.

Webinar Overview

- What is OER?
- What is Creative Commons?
- Where can I find OER?
- How can I integrate OER into my courses?

OER Definition - UNESCO

“Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them. OERs range from textbooks to curricula, syllabi, lecture notes, assignments, tests, projects, audio, video and animation.”

UNESCO

OER Definition - Hewlett

“Open Educational Resources are teaching, learning and research materials in any medium – digital or otherwise – that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”

Hewlett Foundation

Types of OER

There are a multitude of OER out there to choose from, including textbooks, courses, multimedia, data, and supplementary materials.

These can be found by searching regular search engines (like Google) by using certain keywords but it is much easier to find them through dedicated OER repositories or websites.

The 5R Activities

Retain

Make and own a copy

Reuse

Use in a wide range of ways

Revise

Adapt, modify, and improve

Remix

Combine two or more

Redistribute

Share with others

What is Creative Commons?

- Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools.
- Their free, easy-to-use copyright licenses provide a simple, standardized way to give the public permission to share and use your creative work — on conditions of your choice.



Creative Commons Platforms

- They work with the following organizations that are leaders in the content and knowledge sharing movement. Through these platforms, over 1.4 billion works have been shared.



Anatomy of a CC License

- The licenses were designed to be a free, voluntary solution for creators who want to grant the public up-front permissions to use their works. Although they are legally enforceable tools, they were designed in a way that was intended to make them accessible to non-lawyers.

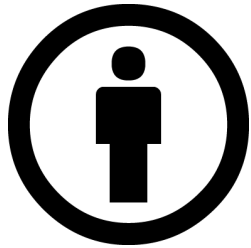
Anatomy of a CC License

- The licenses are built using a three layer design.
- **Legal Code**
- **Human Readable**
- **Machine Readable**



CC License Conditions

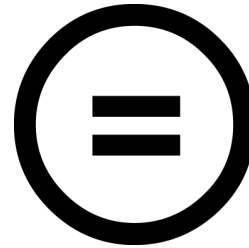
- All licenses are based on four (4) conditions.



Attribution



Non-Commercial



No Derivative



Share Alike

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA



Attribution - NonCommercial
CC BY-NC



Attribution - NonCommercial - ShareAlike
CC BY-NC-SA



Attribution - NoDerivs
CC BY-ND



Attribution - NonCommercial - NoDerivs
CC BY-NC-ND

NOT OER

The Core Suite of CC Licenses



Attribution
CC BY

This license lets others distribute, remix, tweak, and build upon your work, even commercially, as long as they credit you for the original creation.



Attribution – NonCommercial - ShareAlike
CC BY-NC-SA



Attribution - NoDerivs
CC BY-ND



Attribution – NonCommercial – NoDerivs
CC BY-NC-ND

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA

This license lets others remix, tweak, and build upon your work even for commercial purposes, as long as they credit you and license their new creations under the identical terms.



Attribution - NoDerivs
CC BY-ND



Attribution - NonCommercial - NoDerivs
CC BY-NC-ND

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA



Attribution - NonCommercial
CC BY-NC

This license lets others remix, tweak, and build upon your work non-commercially, and although their new works must also acknowledge you and be non-commercial, they don't have to license their derivative works on the same terms.

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA



Attribution - NonCommercial
CC BY-NC



Attribution – NonCommercial - ShareAlike
CC BY-NC-SA

This license lets others remix, tweak, and build upon your work non-commercially, as long as they credit you and license their new creations under the identical terms.

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA

This license lets others reuse the work for any purpose, including commercially; however, it cannot be shared with others in adapted form, and credit must be provided to you.



Attribution - NoDerivs
CC BY-ND



Attribution - NonCommercial - NoDerivs
CC BY-NC-ND

The Core Suite of CC Licenses



Attribution
CC BY



Attribution - ShareAlike
CC BY-SA



Attribution - NonCommercial

This license is the most restrictive of the six main licenses, only allowing others to download your works and share them with others as long as they credit you, but they can't change them in any way or use them commercially.



Attribution – NonCommercial – NoDerivs
CC BY-NC-ND

Public Domain “No Known Copyright”

- The Public Domain Mark enables works that are no longer restricted by copyright to be marked as such in a standard and simple way, making them easily discoverable and available to others.



CC0 “No Rights Reserved”

- CC0 enables scientists, educators, artists and other creators and owners of copyright- or database-protected content to waive those interests in their works and thereby place them as completely as possible in the public domain, so that others may freely build upon, enhance and reuse the works for any purposes without restriction under copyright or database law.



OER Resources - Repositories

- [OER Commons](#) – A large collection of a variety of types of OER, including textbooks, courses, and ancillary materials.
- [MERLOT](#) – The MERLOT system provides access to curated online learning and support materials and content creation tools.
- [OASIS](#) – (Openly Available Sources Integrated Search) is a search tool that aims to make the discovery of open content easier. OASIS currently searches open content from 88 different sources and contains 352,345 records.
- [The Orange Grove](#) - Provides an environment for educators to search for, use, remix, share, and contribute educational resources.
- [SkillsCommons](#) – Digital Library of Workforce Training Materials

OASIS


Search for openly available content





Advanced Search

Textbooks	Courses	Course Materials
Interactive Simulations	Public Domain Books	Audiobooks
Modules	Open Access Books	Videos

More Source Types



Writing in College: From Competence to Excellence
Author: Amy Guptill
Source: Open SUNY Textbooks
Type: Textbook
License: Attribution-NonCommercial-ShareAlike
[Detailed Item View](#)

Writing in College: From Competence to Excellence



License: Attribution-NonCommercial-ShareAlike CC BY-NC-SA

Author(s): Amy Guptill

Writing in College is designed for students who have largely mastered high-school level conventions of formal academic writing and are now moving beyond the five-paragraph essay to more advanced engagement with text. It is well suited to composition courses or first-year seminars and valuable as a supplemental or recommended text in other writing-intensive classes. It provides a friendly, down-to-earth introduction to professors' goals and expectations, demystifying the norms of the academy and how they shape college writing assignments. Each of the nine chapters can be read separately, and each includes suggested exercises to bring the main messages to life.

Students will find in Writing in College a warm invitation to join the academic community as novice scholars and to approach writing as a meaningful medium of thought and communication. With concise discussions, clear multidisciplinary examples, and empathy for the challenges of student life, Guptill conveys a welcoming tone. In addition, each chapter includes Student Voices: peer-to-peer wisdom from real SUNY Brockport students about their strategies for and experiences with college writing.

While there are many affordable writing guides available, most focus only on sentence-level issues or, conversely, a broad introduction to making the transition. Writing In College, in contrast, provides both a coherent frame for approaching writing assignments and indispensable advice for effective organization and expression.



Table of Contents

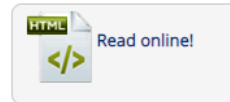
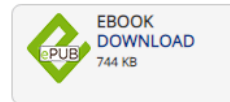
Chapter 1: Really? Writing? Again?

Chapter 2: What Does the Professor Want? Understanding the Assignment

Chapter 3: Constructing the Thesis and Argument—From the Ground Up

Chapter 4: Secondary Sources in Their Natural Habitats

OASIS



10446

Downloads from Open SUNY Textbooks

OER Resources - Textbooks

- [OpenStax](#) - peer-reviewed, openly licensed college textbooks that are free online and low cost in print. (Math, Science, Social Science, Humanities, & Business)
- [BC Campus](#) – The B.C. Open Textbook Collection is home to a growing selection of open textbooks for a variety of subjects and specialties.
- [Open Textbook Library](#) - The Open Textbook Library provides a growing catalog of free, peer-reviewed, and openly-licensed textbooks.
- [OER Galileo \(USG\)](#) - GALILEO Open Learning Materials brings together open educational resources throughout the University System of Georgia, including open textbooks and ancillary materials.

OpenTextbook Library



**Open Textbook
Library**

GO

[Browse Subjects](#) [Our Textbooks](#) [About Us](#)

Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization. The library currently includes 615 textbooks, with more being added all the time.

OpenTextbook Library

- Accounting & Finance
- Business +
- Computer Science & Information Systems
- Economics
- Education
- Engineering
- Humanities+
- Journalism, Media Studies & Communications
- Law
- Mathematics +
- Medicine
- Natural Sciences +
- Social Sciences +
- Student Success

OER Resources - Courses

- [Saylor Academy](#) - Saylor Academy's main project is providing free, self-paced certificate and credit courses to students around the world. But their courses are also **open courseware** (OCW) comprising **open educational resources** (OER).
- [Lumen Learning](#) – Lumen Learning is an education technology company that creates low-cost open courseware designed to improve student success using open educational resources (OER).
- [Open Course Library](#) - A collection of high quality, free-to-use courses that you can download and use for teaching.
- [MIT OpenCourseWare](#) – Offers free access to almost all MIT course content.

Lumen Learning

- Modules
- Assignments
- Resources

Introduction to Business



TABLE OF CONTENTS

Course Contents	Contracts	Electronic Communication
About This Course	Consumer Protection and Antitrust Laws	Putting It Together: Teamwork and Communication
Learning Outcomes	Putting It Together: Legal Environment	
Faculty Resources	Module 6: Business Ethics and Corporate Social Responsibility	Module 12: Managing Processes
Request Access	Why It Matters: Business Ethics and Corporate Social Responsibility	Why It Matters: Managing Processes
Student Resources: Salty Pawz Case-Study Information	Ethical and Legal Behavior	Operations Management
Salty Pawz: A Case Study in Business	Business Ethics	Production Processes
Salty Pawz Background	Ethical Challenges	Production Planning
Salty Pawz Marketing	Corporate Social Responsibility	New Technologies
Salty Pawz Financial Information	Putting It Together: Business Ethics and Corporate Social Responsibility	Supply Chain Management and Logistics
Module 1: Role of Business	Module 7: Business Ownership	Quality Assurance
Why It Matters: Role of Business	Why It Matters: Business Ownership	Putting It Together: Managing Processes
What Is Business?	Choosing an Organizational Type	Module 13: Marketing Function
For-Profit vs. Nonprofit	Sole Proprietorships	Why It Matters: Marketing Function
Factors of Production	Partnerships	Role of Customers
Functional Areas	Corporations	Segmentation and Targeting
Stakeholders	Hybrid Forms of Ownership	Marketing Mix Introduction
External Forces	Franchises	Putting It Together: Marketing Function
Putting It Together: Role of Business		Module 14: Marketing Mix
		Why It Matters: Marketing Mix

OER Resources - Supplemental

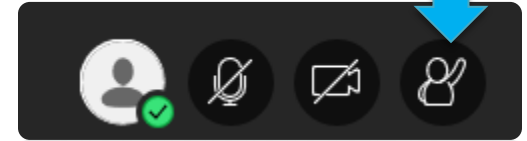
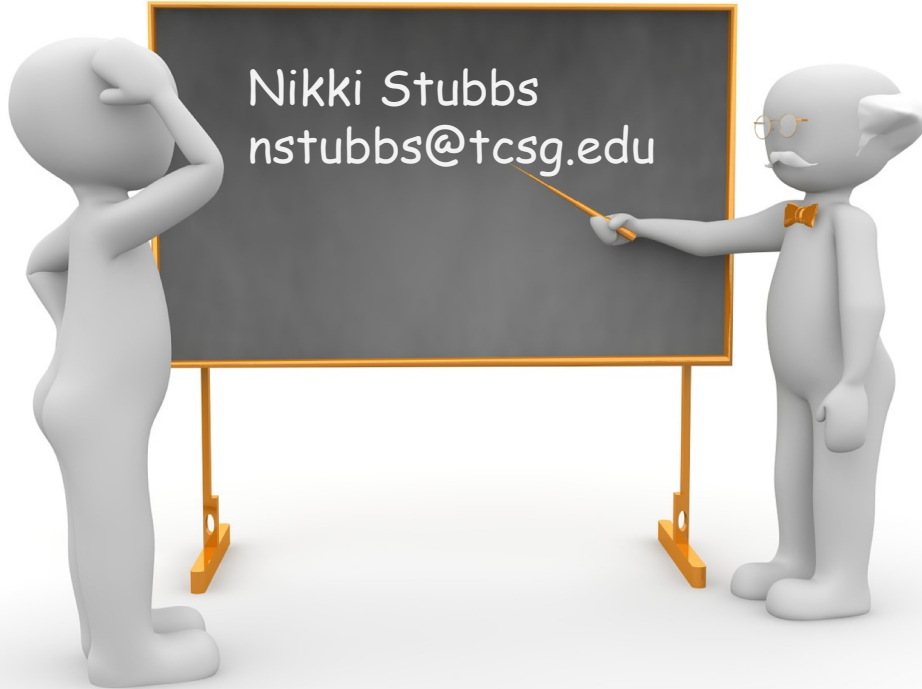
- [YouTube](#) & [Vimeo](#) – Videos with a CC license can be found through Advanced Search options
- [Flickr](#) – An online photo management and sharing application and many photos are available under CC licenses; Flickr allows searching by type of license.
- [Khan Academy](#) – A collection of instructional videos and practice exercises on topics including math, science, programming, history, english, economics, and standardized test prep.
- [PhET](#) – Interactive math and science simulations with lesson plans and activities
- [PLOS](#) – (Public Library of Science) – Open Access Journals

Integrating OER

- **Phase 1 – Analyze & Evaluate**
- **Phase 2 – Modify**
- **Phase 3 – Attribution**
- **Phase 4 – Approval/Review**
- **Phase 5 – Delivery of OER to Students**
- **Phase 6 – Data Collection**

Questions?

If you would like to use your microphone to ask a question, please raise your hand and we will turn on your microphone.



Once you have been granted access press the microphone icon to turn on your microphone – a live microphone will not have a line through the icon.

