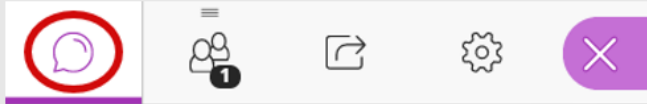


Welcome to the webinar,
Finding Open Resources
We will begin the session shortly.

Audio has been disabled. Enter all questions in the Chat panel.



Open the Collaborate Panel for more settings.

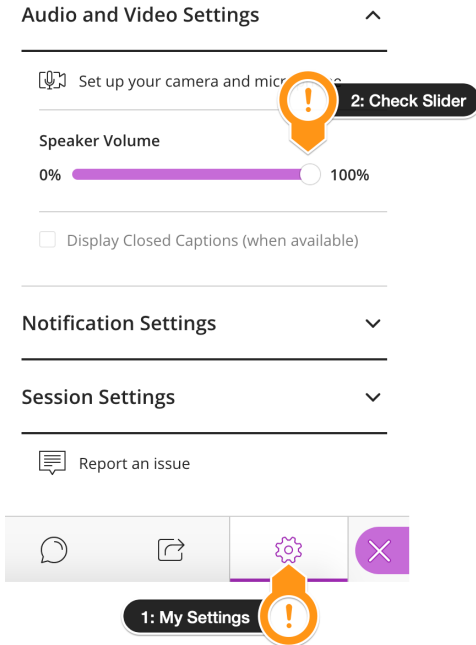


Select the Chat bubble (first icon) to open the Chat panel.

NOTE: *Chrome and Firefox are the recommended browsers for the best Collaborate experience.*

Sound Check in Progress

- If you are having issues with sound:
 - we recommend **Chrome** or **Firefox** for the best experience
 - make sure your browser tab is not muted (unmute site / unmute tab option when right clicking the session tab)
 - refresh your browser window
 - make sure your session sound is turned up to 100% (go to the settings cog to check)





Technical College

System of Georgia

Finding Open Resources

Nikki Stubbs, GVTC

Blackboard Access

- If you do not yet have access to Blackboard or do not have access to a Blackboard course, please reach out to your contact person for Economic Development or Adult Education.
- Your contact person will let you know when your access will be available.
- If your course is copied from a Master, go into the course before the start of the term to make sure everything looks correct and is working the way it should.

Webinar Overview

- Meaning of Open Resources
- Types of Open Resource Content
- Main Repositories for Locating Materials

OER Definition - UNESCO

“Open Educational Resources (OERs) are any type of educational materials that are in the public domain or introduced with an open license. The nature of these open materials means that anyone can legally and freely copy, use, adapt and re-share them. OERs range from textbooks to curricula, syllabi, lecture notes, assignments, tests, projects, audio, video and animation.”

UNESCO

OER Definition - Hewlett

“Open Educational Resources are teaching, learning and research materials in any medium – digital or otherwise – that reside in the public domain or have been released under an open license that permits no-cost access, use, adaptation and redistribution by others with no or limited restrictions.”

Hewlett Foundation

Types of OER

There are a multitude of OER out there to choose from, including textbooks, courses, multimedia, data, and supplementary materials.

These can be found by searching regular search engines (like Google) by using certain keywords but it is much easier to find them through dedicated OER repositories or websites.

The 5R Activities

Retain

Make and own a copy

Reuse

Use in a wide range of ways

Revise

Adapt, modify, and improve

Remix

Combine two or more

Redistribute

Share with others

What is Creative Commons?

- Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools.
- Their free, easy-to-use copyright licenses provide a simple, standardized way to give the public permission to share and use your creative work — on conditions of your choice.



The Core Suite of CC Licenses



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CC BY-NC-SA



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CC BY-ND



Attribution – NonCommercial – NoDerivs
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NOT OER

OER Resources - Repositories

- [OER Commons](#) – A large collection of a variety of types of OER, including textbooks, courses, and ancillary materials.
- [MERLOT](#) – The MERLOT system provides access to curated online learning and support materials and content creation tools.
- [OASIS](#) – (Openly Available Sources Integrated Search) is a search tool that aims to make the discovery of open content easier. OASIS currently searches open content from 88 different sources and contains 352,345 records.
- [The Orange Grove](#) - Provides an environment for educators to search for, use, remix, share, and contribute educational resources.
- [SkillsCommons](#) – Digital Library of Workforce Training Materials

OER Resources - MERLOT

- Teaching Online – Free resources to help you start teaching online.
- Learning Online – Free resources to help your students learn how to learn online.
- Career/Technical Ed Resources – SkillsCommons offers free services to support workforce development and work-based learning
- Free Commercial Tech Services - Commercial tech companies offering free products & services in response to COVID-19.
- Free Online Education Services – Higher Ed organizations offering free services to support online education in response to COVID-19
- Accessibility Online - Information and resources to help you ensure accessibility for all learners.

OASIS

Advanced Search

 Textbooks	 Courses	 Course Materials
 Interactive Simulations	 Public Domain Books	 Audiobooks
 Modules	 Open Access Books	 Videos

[More Source Types](#)

Writing in College: From Competence to Excellence
Author: Amy Guptill
Source: Open SUNY Textbooks
Type: Textbook
License: Attribution-NonCommercial-ShareAlike
[Detailed Item View](#)

Writing in College: From Competence to Excellence



License: Attribution-NonCommercial-ShareAlike CC BY-NC-SA

Author(s): Amy Guptill

Writing in College is designed for students who have largely mastered high-school level conventions of formal academic writing and are now moving beyond the five-paragraph essay to more advanced engagement with text. It is well suited to composition courses or first-year seminars and valuable as a supplemental or recommended text in other writing-intensive classes. It provides a friendly, down-to-earth introduction to professors' goals and expectations, demystifying the norms of the academy and how they shape college writing assignments. Each of the nine chapters can be read separately, and each includes suggested exercises to bring the main messages to life.

Students will find in Writing in College a warm invitation to join the academic community as novice scholars and to approach writing as a meaningful medium of thought and communication. With concise discussions, clear multidisciplinary examples, and empathy for the challenges of student life, Guptill conveys a welcoming tone. In addition, each chapter includes Student Voices: peer-to-peer wisdom from real SUNY Brockport students about their strategies for and experiences with college writing.

While there are many affordable writing guides available, most focus only on sentence-level issues or, conversely, a broad introduction to making the transition. Writing In College, in contrast, provides both a coherent frame for approaching writing assignments and indispensable advice for effective organization and expression.



Table of Contents

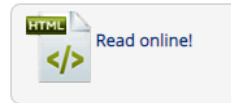
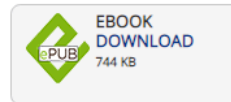
Chapter 1: Really? Writing? Again?

Chapter 2: What Does the Professor Want? Understanding the Assignment

Chapter 3: Constructing the Thesis and Argument—From the Ground Up

Chapter 4: Secondary Sources in Their Natural Habitats

OASIS



10446

Downloads from Open SUNY Textbooks

OER Resources - Textbooks

- [OpenStax](#) - peer-reviewed, openly licensed college textbooks that are free online and low cost in print. (Math, Science, Social Science, Humanities, & Business)
- [BC Campus](#) – The B.C. Open Textbook Collection is home to a growing selection of open textbooks for a variety of subjects and specialties.
- [Open Textbook Library](#) - The Open Textbook Library provides a growing catalog of free, peer-reviewed, and openly-licensed textbooks.
- [OER Galileo \(USG\)](#) - GALILEO Open Learning Materials brings together open educational resources throughout the University System of Georgia, including open textbooks and ancillary materials.

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- Law
- Mathematics +
- Medicine
- Natural Sciences +
- Social Sciences +
- Student Success

OER Resources - Courses

- [Saylor Academy](#) - Saylor Academy's main project is providing free, self-paced certificate and credit courses to students around the world. But their courses are also **open courseware** (OCW) comprising **open educational resources** (OER).
- [Lumen Learning](#) – Lumen Learning is an education technology company that creates low-cost open courseware designed to improve student success using open educational resources (OER).
- [Open Course Library](#) - A collection of high quality, free-to-use courses that you can download and use for teaching.
- [MIT OpenCourseWare](#) – Offers free access to almost all MIT course content.

Lumen Learning

- Modules
- Assignments
- Resources

Introduction to Business



TABLE OF CONTENTS

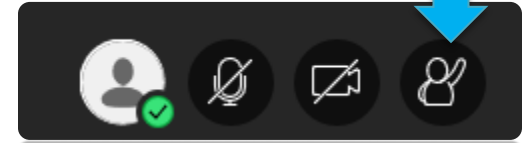
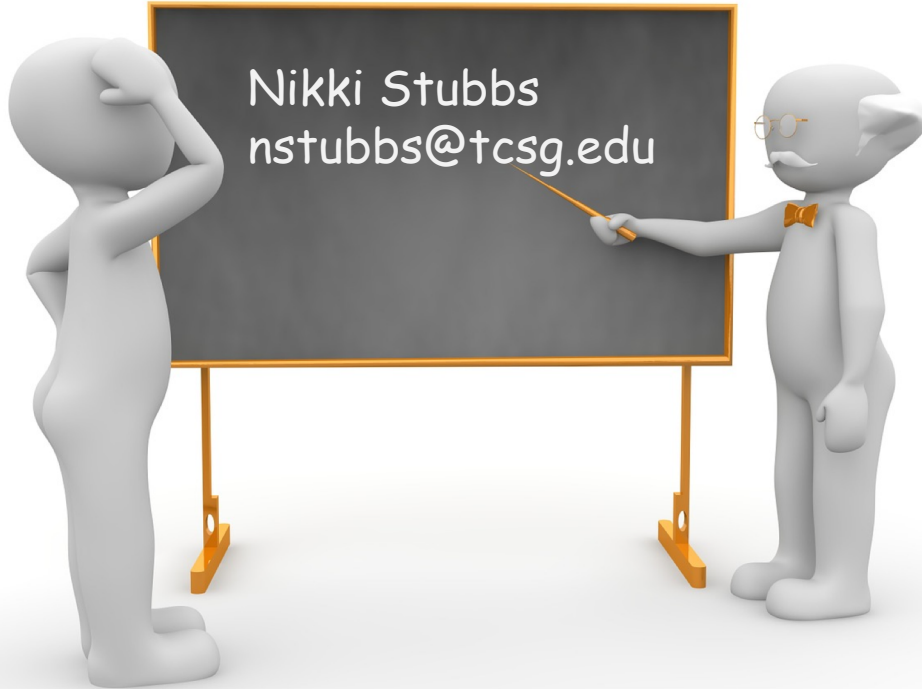
Course Contents	Contracts	Electronic Communication
About This Course	Consumer Protection and Antitrust Laws	Putting It Together: Teamwork and Communication
Learning Outcomes	Putting It Together: Legal Environment	
Faculty Resources	Module 6: Business Ethics and Corporate Social Responsibility	Module 12: Managing Processes
Request Access	Why It Matters: Business Ethics and Corporate Social Responsibility	Why It Matters: Managing Processes
Student Resources: Salty Pawz Case-Study Information	Ethical and Legal Behavior	Operations Management
Salty Pawz: A Case Study in Business	Business Ethics	Production Processes
Salty Pawz Background	Ethical Challenges	Production Planning
Salty Pawz Marketing	Corporate Social Responsibility	New Technologies
Salty Pawz Financial Information	Putting It Together: Business Ethics and Corporate Social Responsibility	Supply Chain Management and Logistics
Module 1: Role of Business	Module 7: Business Ownership	Quality Assurance
Why It Matters: Role of Business	Why It Matters: Business Ownership	Putting It Together: Managing Processes
What Is Business?	Choosing an Organizational Type	Module 13: Marketing Function
For-Profit vs. Nonprofit	Sole Proprietorships	Why It Matters: Marketing Function
Factors of Production	Partnerships	Role of Customers
Functional Areas	Corporations	Segmentation and Targeting
Stakeholders	Hybrid Forms of Ownership	Marketing Mix Introduction
External Forces	Franchises	Putting It Together: Marketing Function
Putting It Together: Role of Business		Module 14: Marketing Mix
		Why It Matters: Marketing Mix

OER Resources - Supplemental

- [YouTube](#) & [Vimeo](#) – Videos with a CC license can be found through Advanced Search options
- [Flickr](#) – An online photo management and sharing application and many photos are available under CC licenses; Flickr allows searching by type of license.
- [Khan Academy](#) – A collection of instructional videos and practice exercises on topics including math, science, programming, history, English, economics, and standardized test prep.
- [PhET](#) – Interactive math and science simulations with lesson plans and activities
- [PLOS](#) – (Public Library of Science) – Open Access Journals

Questions?

If you would like to use your microphone to ask a question, please raise your hand and we will turn on your microphone.



Once you have been granted access press the microphone icon to turn on your microphone – a live microphone will not have a line through the icon.

