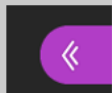
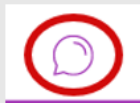


Welcome to the webinar,
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We will begin the session shortly.

Audio has been disabled. Enter all questions in the Chat panel.



Open the Collaborate Panel for more settings.

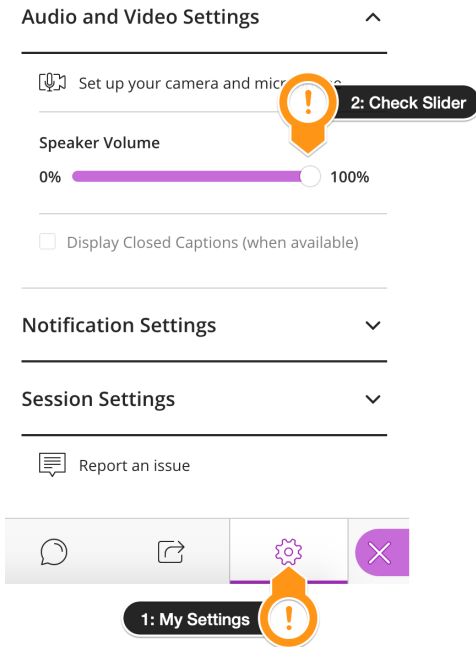


Select the Chat bubble (first icon) to open the Chat panel.

NOTE: *Chrome and Firefox are the recommended browsers for the best Collaborate experience.*

Sound Check in Progress

- If you are having issues with sound:
 - we recommend **Chrome** or **Firefox** for the best experience
 - make sure your browser tab is not muted (unmute site / unmute tab option when right clicking the session tab)
 - refresh your browser window
 - make sure your session sound is turned up to 100% (go to the settings cog to check)





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Nikki Stubbs, GVTC

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Webinar Overview

- Basic of Copyright
- The Four Factors of Fair Use
- Creative Commons Licenses

What is Copyright?

- A copyright grants to its owner the right to control an intellectual or artistic creation, including the right to profit from others using the work in specific ways without permission or from the sale and performance of the work.
- Copyright protection extends not only to copies of the written word and recordings of sound, but to visual images such as photographs, animated images, motion pictures, or videotapes. It also includes taped live performances.
- *“Fixed in a tangible medium”*

How Long Does Copyright Last?

- All works published in the United States before 1924 are in the public domain.
- Works published after 1923, but before 1978 are protected for 95 years from the date of publication. If the work was created, but not published, before 1978, the copyright lasts for the life of the author plus 70 years. However, even if the author died over 70 years ago, the copyright in an unpublished work lasted until December 31, 2002. And if such a work was published before December 31, 2002, the copyright will last until December 31, 2047.

Fair Use

- What is Fair Use?
 - Fair use is a legal principle that provides certain limitations on copyrighted materials.
- Fair Use Allowances
 - As examples, under fair use, a teacher or researcher is allowed a rather limited amount of copying without the copyright owner's permission for such purposes as:
 1. Criticism
 2. Comment
 3. News Reporting
 4. Teaching

Four Factors of Fair Use

- The four factors considered are:
 1. the purpose and character of your use
 2. the nature of the copyrighted work
 3. the amount and substantiality of the portion taken, and
 4. the effect of the use upon the potential market.

Fair Use - Situations

- Your work causes the owner of the original work to lose money. For example, you borrow portions of a biology text for use in a competing biology text.
- The copyright owner is offended by your use. For example, you satirize the original work and your satire contains sexually explicit references or other offensive material.

What is Creative Commons?

- Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools.
- Their free, easy-to-use copyright licenses provide a simple, standardized way to give the public permission to share and use your creative work — on conditions of your choice.



CC Program Areas

PROGRAMS

Their work spans a variety of different areas and partners working to create a more vibrant commons.



Arts & culture



Legal



Open access



Open science



Education &
OER



Policy &
advocacy



Open data



Technology

Creative Commons Platforms

- They work with the following organizations that are leaders in the content and knowledge sharing movement. Through these platforms, over 1.4 billion works have been shared.



Creative Commons Licenses

- The licenses were designed to be a free, voluntary solution for creators who want to grant the public up-front permissions to use their works. Although they are legally enforceable tools, they were designed in a way that was intended to make them accessible to non-lawyers.

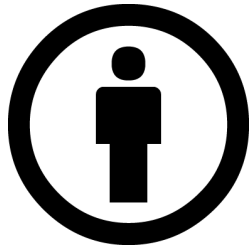
Anatomy of a CC License

- The licenses are built using a three layer design.
- **Legal Code**
- **Human Readable**
- **Machine Readable**

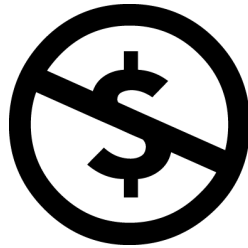


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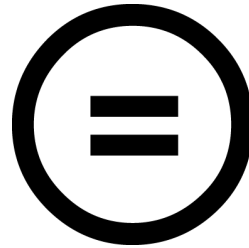
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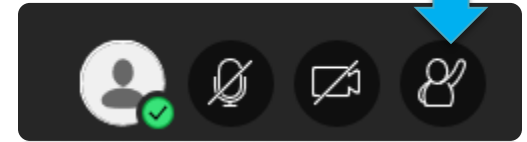
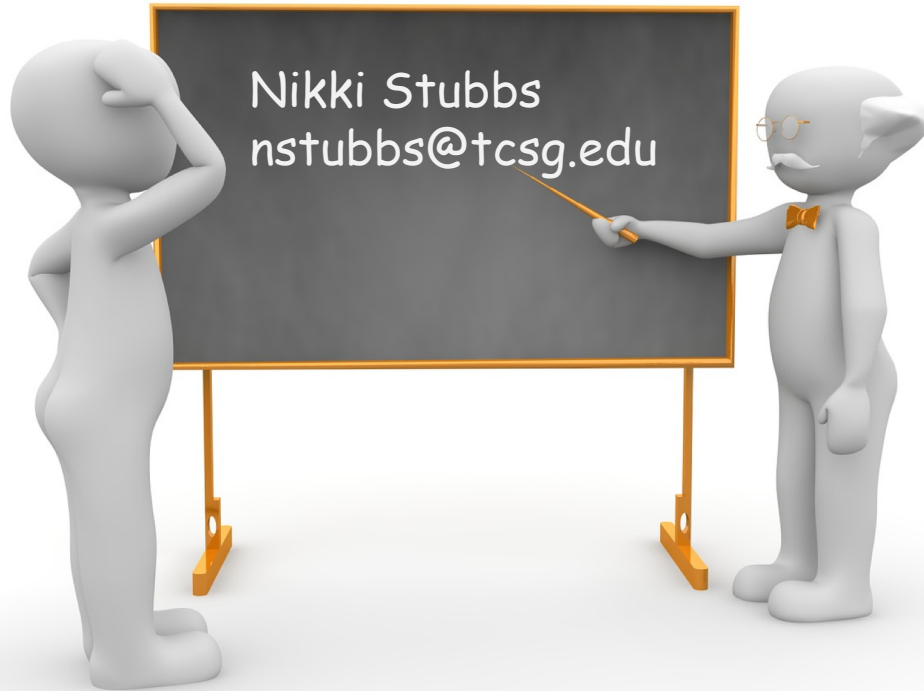
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Questions?

If you would like to use your microphone to ask a question, please raise your hand and we will turn on your microphone.



Once you have been granted access press the microphone icon to turn on your microphone – a live microphone will not have a line through the icon.

